





Oxytane



Europe Ltd



Oxytane



Africa Ltd



How to – and what to do

**INCREASE REOCCURRING
REVENUES.....**

To all tuners out there

- I hope you all have had a good start in 2009. I hope you all are doing some really good business and that 2009 will bring you all more business. In this time of financial uncertainty we all need to look into new and reoccurring business, meaning asking ourselves what we can do to improve the experience of our customers during visits to the workshop – asking ourselves what can be done to improve our profit (our bottom-line...).

Customers inside your workshop

- As a normal tuner/workshop/”power nerd” the situation is that the customer comes in once or perhaps twice. There is normally not a reoccurring income from a customer that wants a tuning file for his/her car. What can be done to get the customer back is the question one needs to ask ...

Getting the customer to come back.....

- Some of you guys do have other business beside the tuning, most likely a workshop where the customers comes back of course, but still I would think that the reoccurring customer (weekly or monthly reoccurring customer) is very rare to find...
- Ok, if this is the case - what can be done? One answer is to find a product that the customer loves and really feel they need - that's when the customer will be a reoccurring (weekly or monthly or even more) customer.

Background

- I have been so lucky to been working with the OptiCan system for a long time, and now am I so lucky that I have got my hands on a new exciting product, which I will be working on at the same time as I do my work with OptiCan. I see the opportunity for all OptiCan users to get a product to offer their customers that will bring them back to your store or workshop.

Background

- The product has a proven track record over several years in USA, and I have the opportunity to launch it in Europe and Africa together with a partner. As a tuner or workshop owner, I would think that you (as a lot of people) try to find products that increase power in a car without doing too much...

Answer.....

- The answer is Oxytane!
- Oxytane is a revolutionary new fuel additive which not only can reduce fuel consumption by up to 15% in cars and motor cycles, 25% in outboard and inboard marine engines and up to 40% in generators, however it also makes the engine run smoother, lowers emissions up to 50%, and can increase power. It is very dramatic and instant! The customer feels it immediately!

What is Oxytane?

- Unlike other fuel additives which are simply octane-boosters, Oxytane delivers benefits by reducing the electrostatic charge in fuel. Oxytane's static charge reduction minimizes the molecular interference within the fuel as it flows. The result is a denser, more energy-efficient fuel that permits more of the BTUs within the fuel to be available for use by the engine creating a more complete combustion. It is completely based on science

Tests done.....

- Independent tests conducted on a variety of unmodified and modified vehicles worldwide have confirmed that Oxytane has a dramatic and positive effect on engines' fuel economy and emissions. This is significant, as most additives on the market show no effect, lean out the mixture, or produce an inconsistent response.

Explanation

- In a modern fuel-injected vehicle, the size of the fuel droplets introduced into the cylinders is determined by microscopic holes in the injector. Adaptive engine control systems slightly reduce the fuel per injection to keep the air/fuel ratio near parameters set by the vehicle manufacturer.

Oxytane power.....

- However, with Oxytane added, the energy output stays the same or increases slightly because less of the fuel is attracted to the metals within the engine. This is why, even though the total fuel volume is the same, the amount of work performed in an Oxytane-fueled vehicle is more and fuel economy increases, whilst the emissions levels decrease.
- Tests have been undertaken worldwide on various different engine and vehicle types, and the results are available online at: www.oxytaneurope.com. Here are some selected examples which will give you an idea of what can be expected.

Real live tests

- From Europe:
 - Lamborghini Gallardo - about 16hp more power and about 30% reduction in emissions
 - Audi A6 3.0TDI - smoother engine and driveability. Fuel consumption reduced with 15% on highway, emissions reduced with about 50%
 - BMW 535d - about 4hp more power, better driveability, and 33% reduction in the emissions
 - Bentley Continental GT - about 10hp more power, a 59% reduction in emissions, and about 10% better fuel economy

Real live tests

- From Australia:
 - Holden VE – no smoke test done, an increase of about 9hp, better drive-ability
 - Yamaha R1 – power increased and delivered a much better ride to drive, fuel economy increased by about 14%

Real live tests

- From USA:
- Nissan L - an increase of about 7hp while the air/fuel ratio went from 13,2 to 14,2
- Kawasaki ZZR 1000 - gained 2hp, no emissions test done

Real live tests

- From Africa:
- Tata Indica – about 18% improvement in fuel economy – no emissions test done
- Mercedes 250D – 15% improvement in fuel economy – no emissions test done
- Mercedes Bus – 15% improvement in fuel economy – no emissions test done

Oxytane in generators!

- Power generators in Europe and Africa have delivered between 30% and 45% improvement in fuel economy! This means reduced fuel consumption with lower fuel cost, and also a cool result is a better Ampere output as a result of more power in the generator.
- These are all examples from tests done by third parties or by the car owners themselves. There are many more testimonials and test results on the website.

Benefits

- Oxytane is a product, which will deliver increased benefits to your customers, whilst it brings your company more business. Oxytane is not a replacement for tuning, but a very nice additional product for an engine and engine tuner. Your customers will tell their friends about Oxytane and where to get it, This could lead to even more tuning for you!
- If you are interested in learning more I encourage you to look at the websites, should more information be required do not hesitate to contact me.

...and a good offer!

- You'll get a test and a good offer ofcourse!

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